# The New Wine Is Better

The Sipster's Pocket Guide to 50 More Must-Try BC Wines: Volume 3The World of Wine and FoodCulture of the Vine and Wine Making ... Translated from the French by L.

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outlandish advice and recommendations in an atypical wine book kelowna now the eagerly awaited third volume in the offbeat bc wine guide the vancouver sun calls the perfect go to in the third volume in the popular offbeat sipster s pocket guide series wine expert and educator luke whittall presents his latest top 50 british columbia wines under 50 including many under 30 and along the way shares his thoughts on wine country and common misconceptions about certain grapes and offers up tangents on everything from scented candles to middle children to sweatshirt weather with food and activity pairings that range

from thai noodles and pool noodles to schubert and hootenannies and an index of attitudes that lets you choose a wine based on your mood the sipster s guides are equal parts freewheeling and focused divided into chapters on sparkling white ros® red and dessert wines the latest volume of sipster s will snap you out of a catatonic funk in the liquor store and stick around for a quiet evening paging through a book perhaps this book and perhaps there s even a wine for that welcome to volume 3 where a viognier can be a lot like a bouncy castle the right red blend can have you busting out your best cravat and an adventurous evening calls for a certain trebianno not the guy from friends but then again maybe

many wine drinkers would like to be more adventurous but are reluctant to experiment by choosing an unknown wine that may disappoint there are literally tens of thousands of wines and scores of countries around the globe producing them and shelf after shelf of different merlots or pinot grigio can be a little intimidating how to choose the right wine is one problem deciding on what to serve it with is another why do some wines taste better with some foods and why do other wines taste dreadful when paired with certain dishes this comprehensive review of wine and food offers the information needed so that people will feel empowered and ready to experiment with their wine selections and then be able to pair them with the right foods for a memorable taste experience every major wine producing country in the world is covered the wine producing regions within those countries grapes used and the styles of wines made every major cuisine of the world is covered including many of the most popular dishes the reader is then shown how to marry the right wine with the right food easy and accessible this reference belongs on the shelves of any true oenophile as well as the novice wine lover

interest in wine science has grown enormously over the last two decades as the health benefits of moderate wine consumption have become firmly established in preventing heart disease stroke cancer and dementia the growth of molecular biology has allowed proper investigation of grapevine identity and lineage and led to improvements in the winemak

writing with wit and verve mike veseth a k a the wine economist tells the compelling story of the war between the market trends that are redrawing the world wine map and the terroirists who resist them wine and the wine business are at a critical crossroad today transformed by three powerful forces veseth begins with the first force globalization which is shifting the center of the wine world as global wine markets provide enthusiasts with a rich but overwhelming array of choices two buck chuck the second force symbolizes the rise of branded products like the famous charles shaw wines sold in trader joe s stores branded corporate wines simplify the worldwide wine market and give buyers the confidence they need to make choices but they also threaten to dumb down wine sacrificing terroir to achieve marketable mcwine reliability will globalization and two buck chuck destroy the essence of wine perhaps but not without a fight veseth argues he counts on the revenge of the terroirists to save wine s soul but it won t be easy as wine expands to exotic new markets such as china and the very idea of terroir is attacked by both critics and global climate change veseth has grape expectations that globalization two buck chuck and the

revenge of the terroirists will uncork a favorable future for wine in an engaging tour de force that will appeal to all lovers of wine whether it be boxed bagged or bottled

are biodynamic wines any better than other wines are biodynamic methods much talked about but little understood scientific or not what s the difference between organic and biodynamic the popularity and availability of biodynamic wine has grown signficantly in the last few years with more and more vineyards investing in biodynamic production if you ve ever wondered whether biodynamic wine is really worth it and what all the fuss is about this book is for you in 35 clear and pertinent questions expert biodynamic wine producer antoine lepetit explains what s so special about biodynamic wine

how can a small winery possibly compete with the marketing of massive wine companies how can it hope to capture the over stimulated mindshare of the modern consumer by being strategic this revised and updated edition to the bestselling book puts the vast bank of wine marketing knowledge within reach of industry novices and fresh practical and powerful strategies into the hands of veteran brand managers and marketing professionals with 100 pages of new and expanded material this book addresses such topics as importing and exporting logistical management marketing your tasting room and wine region as a prime tourist destination how to generate greater retail sales and how to grab the benefits while avoiding the dangers of social networking and viral marketing

includes assessments of thousands of wines with guide dates on when to drink and how long to age them winemakers s views on what foods best accompany their wines new vineyard maps for each appellation etc

first systematic treatment of best worst scaling explaining how to implement analyze and apply the theory across a range of disciplines

ten years after the publication of the highly acclaimed award winning c te d or a celebration of the great wines of burgundy the bible of burgundy clive coates now offers this thoroughly revised and updated sequel this long awaited work details all the major vintages from 2006 back to 1959 and includes thousands of recent tasting notes of the top wines all new chapters on chablis and c te chalonnaise replace the previous volume s domaine profiles coates a master of wine who has spent much of the last thirty years in burgundy considers it to be the most exciting complex and intractable wine region in the world and the one most likely to yield fine wines of elegance and finesse this book is an indispensable guide for amateur and professional alike by one of the world's leading wine experts writing with his habitual expertise lucidity and unequaled firsthand knowledge

california based wine expert larry walker offers indepth reference on the wines of one of the world s most prominent wine producing regions the napa valley he explores the history of this region and gives a full description of the grape varieties viticulture and winemaking techiques and recommends vintages to look out for he also details the top producers and their wines and includes a topical discussion on recent wine developments in this region

the acclaimed author of judgment of paris explores the thriving business of bargain wines and offers his recommendations for the best values is inexpensive wine any good award winning author george m taber shows that it is examining the paths to success of the world s best selling bargain brands taber helps readers learn to trust their taste and make informed decisions when confronting wine lists and reveals how innovators are turning the old vin ordinaire into something extraordinaire a toast to bargain wines is an accessible mix of history business and reference and includes a two part guide to the world s best buys george s ten favorite bargains of every varietal plus two splurges in each category then ten value brands from twelve regions around the world casual wine drinkers and connoisseurs alike will benefit from this insider s guide to finding and enjoying good wine at a great price

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