

Brgerjournalismus In Der Digitalen Ffentlichkeit

Building a European Digital Public Space
Handbook of Digital Public History
The Digital Public Domain
Digital Democracy and the Digital Public Sphere
Maintaining International Relations Through Digital Public Diplomacy
Policies and Discourses
Co-creating Digital Public Services for an Ageing Society
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E-Government Digital Frontiers - Transforming Public Administration through Technology
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the disruptive transformation of the public through digitization has led to monopolizing structures on the internet that make europe dependent both at an infrastructural level and politically on non european private and state players at the same time these structures undermine our democratic order this book shows how the current crisis could boost our chances of breaking

new ground by establishing an independent european digital public space the contributors are academics actors from public and non commercial media and long time activists in the field of the commons

this handbook provides a systematic overview of the present state of international research in digital public history individual studies by internationally renowned public historians digital humanists and digital historians elucidate central issues in the field and present a critical account of the major public history accomplishments research activities and practices with the public and of their digital context the handbook applies an international and comparative approach looks at the historical development of the field focuses on technical background and the use of specific digital media and tools furthermore the handbook analyzes connections with local communities and different publics worldwide when engaging in digital activities with the past indicating directions for future research and teaching activities

digital technology has made culture more accessible than ever before texts audio pictures and video can easily be produced disseminated used and remixed using devices that are increasingly user friendly and affordable however along with this technological democratization comes a paradoxical flipside the norms regulating culture s use copyright and related rights have become increasingly restrictive this book brings together essays by academics librarians entrepreneurs activists and policy makers who were all part of the eu funded communia project together the authors argue that the public domain that is the informational works owned by all of us be that literature music the output of scientific research educational material or public sector information is fundamental to a healthy society the essays range from more theoretical papers on the history of copyright and the public domain to practical examples and case studies of recent projects that have engaged with the principles of open access and creative commons licensing the book is essential reading for anyone interested in the current debate about copyright and the internet it opens up discussion and offers practical solutions to the difficult question of the regulation of culture at the digital age

this sixth volume in christian fuchs media communication and society series draws on radical humanist theory to address questions around the digital public sphere and the challenges and opportunities for digital democracy today the book discusses topics such as digital democracy the digital public sphere digital alienation sustainability in digital democracy journalism and democracy public service media the public service internet and democratic communications fuchs argues for the creation of a public service internet run by public servicemedia that consists of platforms such as a public service youtube and club 2 0 a renewed digital democracy and digital public sphere version of the legendary debate programme formats club 2 and after dark overall the book presents foundations and analyses of digital democracy that are interesting for both students and researchers in media studies cultural studies communication studies political science sociology internet research information science as well as related disciplines

communication technologies have become an important tool for instantaneous effects and reactions both individually and collectively the fact that traditional discourses become digital by transferring them through tools heralded a new understanding of digital in individual and social networks the tendency to use these features offered by communication technologies in

international relations rather than just individual use has emerged as a result of being built over digital in their discourse on diplomacy however the concepts of transparency and public offering which do not exist in classical democracy clearly show themselves in digital public diplomacy maintaining international relations through digital public diplomacy policies and discourses reveals the tendencies of countries institutions and their representatives to use communication technologies as a diplomatic tool in international relations practices it reveals the difference between the discourses built on digital media and classical diplomacy covering topics such as crisis management new media platforms and international relations this premier reference source is an excellent resource for government officials diplomats social media managers communications professionals students and faculty of higher education libraries researchers and academicians

this open access book attends to the co creation of digital public services for ageing societies increasingly public services are provided in digital form their uptake however remains well below expectations in particular amongst older adults the need for public services is high while at the same time the uptake of digital services is lower than the population average one of the reasons is that many digital public services or e services do not respond well to the life worlds use contexts and use practices of its target audiences this book argues that when older adults are involved in the process of identifying conceptualising and designing digital public services these services become more relevant and meaningful the book describes and compares three co creation projects that were conducted in two european cities bremen and zaragoza as part of a larger eu funded innovation project the first part of the book traces the origins of co creation to three distinct domains in which co creation has become an equally important approach with different understandings of what it is and entails 1 the co production of public services 2 the co design of information systems and 3 the civic use of open data the second part of the book analyses how decisions about a co creation project s governance structure its scope of action its choice of methods its alignment with strategic policies and its embedding in existing public information infrastructures impact on the process and its results the final part of the book identifies key challenges to co creation and provides a more general assessment of what co creation may achieve where the most promising areas of application may be and where it probably does not match with the contingent requirements of digital public services contributing to current discourses on digital citizenship in ageing societies and user centric design this book is useful for researchers and practitioners interested in co creation public sector innovation open government ageing and digital technologies citizen engagement and civic participation in socio technical innovation

the uptake of digital media platforms necessitates the need to understand how digital cultures of consumers and brands are unfolding despite the increase in usage and adoption of the internet in africa there is limited information about digital marketing trends on the continent this book is among the first to present an edited collection of chapters on digital and influencer marketing authored by many who are either from or have close ties to africa this book showcases digital marketing trends in africa that are burgeoning at the same speed as the uptake of technology in the continent with this in mind the contributors seek to interrogate digital marketing trends in two stages the status of digital marketing on the african continent including cases from nigeria egypt uganda and kenya and an analysis of the rise of influencer marketing including cases from nigeria and uganda this book will explore factors driving the increase in digital media platforms in

africa as well as an analysis of the implications of the growth in digital marketing using various theoretical and methodological underpinnings to probe trends digital public relations and marketing communication trends in africa provides significant implications for marketing scholars and researchers and will be relevant to those looking to understand the opportunities and challenges ahead

this book makes an original contribution to the field of feminist cultural studies through an analysis of the gender politics axis established in china s digital public sphere while a growing body of literature in contemporary feminist cultural studies has turned attention to the chinese environment scholarship remains limited in exploring the intersection of gender and politics in the context of chinese digital cultures this book addresses this timely topic it will appeal to both scholars and students interested in exploring the complex dynamic interplay between digital cultures public expressions as well as representations and perceptions of gender reflected in chinese internet users everyday communicative practice from a feminist media studies perspective

public health guidelines and policies relating to digital public health are essential to ensuring the protection of the population with this protection there needs to be a consideration for the ethical challenges in public health there is an obligation of care that comes with accessing health services as well as a need for understanding the role of artificial intelligence and machine learning as health challenges become more complex there is a growing need to identify and address questions on existing public health policies codes of conduct and guidelines relating to the provision of medical care across the globe in order to strengthen our understanding of the ethics of public health practices

digital business models in the healthcare sector are evolving rapidly fundamentally reshaping traditional ways of working within organizations the digital transformation will be a core challenge for the healthcare industry in the coming decades prompting key players to confront critical questions such as what new digital business models can we develop will our company in its current form still be viable tomorrow if so how will we generate revenue in the future how should we position ourselves to navigate both the challenges and opportunities ahead in this context organizational and personal factors are crucial alongside financial regulatory and ethical considerations all of which play a central role in shaping the future of healthcare businesses this practical guide offers readers an up to date perspective on the healthcare industry particularly in the context of digital transformation it addresses critical questions surrounding the establishment of digital health companies including key success factors regulatory frameworks financing and more at the heart of the book are engaging interviews and profiles of experts founders and key supporters within the digital health start up ecosystem as digitalization continues to profoundly reshape healthcare new digital business models will play a pivotal role this book serves as both a companion and a source of inspiration for those navigating or aspiring to enter these emerging fields

in recent years it has become apparent that there are very distinct gaps between developed and developing regions in the world especially in regards to e government systems infrastructures and processes digital public administration and e government in developing nations policy and practice examines e government from the perspective of developing nations and

addresses issues and concerns of developing systems and processes this publication is a valuable and insightful tool for researchers practitioners policymakers and students in different fields who are interested in information systems public policies politics and media and communication studies

digital transformation has become a defining aspect of contemporary public administration challenging traditional governance models and prompting a re evaluation of institutional capacities service delivery mechanisms and citizen engagement practices e government digital frontiers transforming public administration through technology offers a comprehensive and analytically grounded examination of how digital technologies are reshaping the public sector this volume addresses key issues such as designing user centric services governing data and digital infrastructure ethically deploying artificial intelligence cybersecurity strategies and the imperative of digital inclusion drawing on interdisciplinary perspectives the book provides a critical resource for researchers students and professionals across the fields of digital governance public administration information systems and public policy it contributes to scholarly discourse by exploring the interplay between institutional transformation and technological innovation while offering practical insights relevant to implementing e government initiatives emphasising the opportunities and constraints of digital reform the volume highlights the strategic ethical and operational dimensions of technology in the public domain as such it serves as a timely and valuable reference for understanding the complexities and future trajectories of digital era governance

the digital transformation of public procurement promises a host of benefits it can make transactions more efficient and effective support innovative approaches enable more precise measurement of outcomes and improve transparency the shift towards digital systems can also foster greater participation from small and medium sized enterprises and promote competition at the same time the digital transformation of public procurement should connect and build on existing systems and initiatives and contribute to broader policies such as the digital government and digital transition agendas this report maps the current state of digital public procurement in ireland identifying areas of strength and opportunities for improvement it presents stakeholders perspectives on related challenges and opportunities with a view to informing a future strategy for the digital transformation of public procurement the report also defines key concepts and terminology on the digital transformation of public procurement and includes an overview of european experiences and orientations in terms of similar or related strategies standards emerging technologies and lessons from other european union and oecd member countries

while norway is a leader in digital government amongst oecd countries ranking 4th overall in the 2023 oecd digital government index there is scope to improve the efficiency efficacy and innovation of norway s public sector through digitalisation this report reviews norway s digitalisation efforts since its 2017 oecd digital government review and provides recommendations to help the government develop a new strategy for digital transformation it looks at eight areas ranging from digital governance and digital government investments to artificial intelligence digital talent and service design and delivery

digital technology in public health and rehabilitation care covid era provides

an in depth examination on how digital technology has impacted public health and rehabilitation during the covid 19 pandemic the book showcases the range of digital technology applications utilized in healthcare including the use of mobile phones computers wearable and non wearable technologies sensors 3d printers robotics artificial intelligence ai internet technologies websites and apps virtual and augmented realities and computer games with a wealth of case studies and insights this book is an essential resource on the impact of digital technology on public health and rehabilitation services in the covid 19 era the covid 19 pandemic had a major impact on the rehabilitation services available to those in need particularly for older adults people with physical and cognitive impairments children with autism and adhd and individuals with physical and mental health disorders in response to these challenges the book focuses on the potential for advanced digital technologies to revolutionize public health and rehabilitation services highlighting the need for researchers and healthcare professionals to work together to promote digital based interventions provides in depth insights into the various digital technologies that are impacting public health and rehabilitation including mobile smart phone computers wearable and non wearable technologies sensors 3d printers technologies robotics and more highlights the impact of the covid 19 pandemic on public health and rehabilitation services and how digital technology can help provide effective solutions during these challenging times brings together the expertise of multidisciplinary professionals including researchers doctors nurses physical therapists occupational therapists speech therapists psychologists and more

public history a textbook of practice is a guide to the many challenges historians face while teaching learning and practicing public history historians can play a dynamic and essential role in contributing to public understanding of the past and those who work in historic preservation in museums and archives in government agencies as consultants as oral historians or who manage crowdsourcing projects need very specific skills this book links theory and practice and provides students and practitioners with the tools to do public history in a wide range of settings the text engages throughout with key issues such as public participation digital tools and media and the internationalization of public history part one focuses on public history sources and offers an overview of the creation collection management and preservation of public history materials archives material culture oral materials or digital sources chapters cover sites and institutions such as archival repositories and museums historic buildings and structures and different practices such as collection management preservation archives objects sounds moving images buildings sites and landscape oral history and genealogy part two deals with the different ways in which public historians can produce historical narratives through different media including exhibitions film writing and digital tools the last part explores the challenges and ethical issues that public historians will encounter when working with different communities and institutions either in public history methods courses or as a resource for practicing public historians this book lays the groundwork for making meaningful connections between historical sources and popular audiences

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