

International Financial Management Cheol Eun

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international financial management combines the fundamental concepts of international finance with solid practical applications this combination has made it the book of choice at a variety of institutions including top business schools such as wharton stanford northwestern and inseed neither superficial nor overly theoretical eun and resnick s approach offers a conceptually solid yet still relevant treatment of international financial topics that puts students on the right track to becoming effective global financial managers

the overriding objective of eun and resnick s international financial management 3e is to teach students how to be effective global financial managers the text covers the fundamentals of the macroeconomic environment of international financial management discusses the financial environment in which the multinational firm and its managers must function and covers foreign exchange management and financial management in a multinational firm

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international financial management is written based on two distinct parts emphasis on the basics and emphasis on a managerial perspective as capital markets of the world become more integrated a solid understanding of international finance has become essential for astute corporate decision making international financial management sixth edition provides students with a foundation for analysis that will serve them well in their careers ahead the decision making process is presented through the text with the goal of teaching students how to make informed managerial decisions in an evolvi

financial managers aim to boost the levels of resources at their disposal strong financial management in the business arena requires managers to be able to interpret financial reports including income statements profits and loss cash flow statements and balance sheet statements improve the allocation of working capital within business operations and review and fine tune financial budgeting and revenue and cost forecasting this book deals with all these issues publisher s website

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part i 1 international financial management an overview 2 the international monetary 3 european monetary system 4 the global liquidity 5 international financial system 6 financial globalisation and the crisis 7 the financial accounting among countries and international part ii 8 foreign exchange markets 9 managing foreign exchange reserves 10 exchange rate theories 11 currency futures 12 currency options 13 the international swap market 14 role of swaps in managing external debt 15 financial derivatives market a global perspective part iii 16 foreign exchange risk exposure 17 the exposure information system 18 strategies for exposure management and techniques for foreign exchange rate projections 19 exposure management 20 organisation of the exposure management function part iv part v part vi 41 international taxation glossary selected bibliography

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combining academic theory with practical case studies this book helps students understand global financial markets and business management

finance is the study of how individuals institutions governments and businesses acquire spend and manage their money and other financial assets to maximize their value or wealth fundamentals of finance introduces the nuances of finance in a comprehensive yet concise manner and is essential reading for professionals building a career in finance or for students taking a course in finance the book consists of four parts part i introduction to finance money and interest rates and time value of money focuses on the role financial markets play in the financial system and financial basics that underlie how markets operate part ii investments and portfolio management discusses the characteristics of stocks and bonds how securities are valued the operations of securities markets formation of optimal portfolios and derivatives part iii financial management corporate finance explores financial planning asset management and fund raising activities that will enhance a firm's value part iv management of financial institutions focuses on management of financial institutions in general and risk management in financial institutions in particular the book's many examples appendices graphs and tables provide valuable know how to a wide audience making it an excellent resource for professionals as well as students who wish to attain a broad understanding of finance please contact stefan.giesen@degruyter.com to request additional instructional material comprising a chapter wise listing of questions and answers

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difficulties that are not encountered in domestic finance such as multiple currencies segmented capital markets political risks and international taxation issues multinational financial management twelfth edition remains the ideal textbook for upper level undergraduate and master s degree courses in international finance and international financial management as well as bank management financial management and other executive development programs

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