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as technology is revolutionized and organizations are expanded the underlying value framework for decision and policy making becomes more and more crucial this book undertakes to provide a clear framework for the value issue of business as it is faced by any decision maker it provides a basis for systematic discussion problem solving and inquiry into the many social value problems of business today whenever the social value issue of business is raised in public discussion assumptions from the classical economic model are generally taken for granted in the very framing of the issue therefore this book begins with the premise that the first step in any analysis of the business value issue must be examine these basic assumptions section i presents a critique of the underlying value assumptions and of the popular formulas based on them from an economic point of view section ii

presents an alternative on the grounds that business is a social system as well as a technical economic system it proposes that the value issue be structured in social rather than in solely economic terms it demonstrates that it is from all of the social acts of business rather than from abstracted economic acts that the formulation of the value issue must be derived it clarifies the value issue inherent in the relationship of business to the individual to groups and to domestic and foreign societies finally on the basis of the systematic analysis of the value issue section iii undertakes an examination of the topic of method for objective value inquiry publisher

this edited volume includes original essays by prominent researchers and practitioners in the field of postal and delivery economics originally presented at the 31st conference on postal and delivery economics held in gdańsk poland may 24 26 2023 the book primarily examines the impact of digital platforms on the postal and delivery sectors exploring the intricate regulatory challenges and competitive dynamics associated with this digital transformation other important topics include the regulation of parcels and their environmental footprint in light of the innovations affecting the so called last mile and the effects of the covid 19 pandemic on the postal sector on both the global and local levels chapters also address postal costs the funding of universal service obligation uso and the related role of universal service providers especially in providing social services and facilitating digital inclusion finally the impact of innovative technologies such as ai in the postal sector is discussed this book is useful for graduate students and professors interested in postal and regulatory economics as well as postal administrations consulting firms and federal government departments

the bpp study text provides a comprehensive treatment of the updated acca syllabus for p4 it addresses all learning outcomes and the higher skills required in an integrated and practical way the material despite the technical nature of certain areas follows a practical common sense approach with plenty of case studies and real life business examples the key points of each topic are summarised in a chapter roundup and tested in a diagnostic quiz at the end of each chapter a question bank at the end of the book provides practice on exam style questions

in key issues in the new knowledge management firestone and mcelroy the architects of the new knowledge management tnkm provide an in depth analysis of the most important issues in the field of knowledge management the issues the book addresses are central in the field today the knowledge wars or the issue of how you define knowledge determines how you manage it the nature of knowledge processing information management or knowledge management three views on the evolution of knowledge management the role of knowledge claim evaluation in knowledge processing or the difference between opinion judgements information data and real knowledge in knowledge management systems is culture a barrier in knowledge management the open enterprise and accelerated sustainable innovation portals how should one evaluate km software intellectual capital measuring the impact of km initiatives on the organization and the bottom line km and terrorism

traditionally books on business ethics focus on csr companies relations with their stakeholders and corporate citizenship more recently green credentials and sustainability have been added to that agenda unconventionally this book argues that business ethics are basic to running business not a separate subject they are inherent to the governance and management of every organization not an optional exercise in corporate citizenship business ethics concern behaviour in business and the behaviour of business decisions at every level in a company have ethical implications strategically in the board room managerially throughout the organization and operationally in all of its activities the use and sometimes the abuse of corporate power the process of corporate governance raises

ethical issues business involves risk taking whether decisions are at the strategic managerial or operational level exposure to ethical risk needs to be part of every organization s strategy formulation policy making and enterprise risk management designed to be read by both undergraduates and postgraduates this book is a primer on ethics in business it is also relevant to ethics courses that are now part of many legal accountancy and other professional examinations the book is not about moral philosophy nor does it prescribe appropriate standards of behaviour or recommend economic legal or political solutions rather it enables readers to recognize ethical issues in business to respond appropriately and to embed ethics in business processes the book not only considers what business ethics are and why they are important but offers practical approaches on how to develop a successful corporate ethics culture

croatia mineral mining sector investment and business guide strategic and practical information

climate change the resource constrained economy and sustainability in general are amongst the hottest and most problematic topics for contemporary businesses this book provides a comprehensive overview of how the world s sustainability challenges are affecting and being affected by business

this book will give you an entirely new perspective on work in america barbara ehrenreich author of nickel and dimed in what has been described as the crime wave no one talks about billions of dollars worth of wages are stolen from millions of workers in the united states every year a grand theft that exceeds every other larceny category even the economic policy foundation a business funded think tank has estimated that companies annually steal an incredible 19 billion in unpaid overtime the scope of these abuses is staggering but activists unions and policymakers along with everyday americans in congregations and towns across the country have begun to take notice while the first edition of wage theft in america documented the scope of the problem this new edition adds the latest research on wage theft and tells what community religious and labor activists are now doing to address the crisis from passing state and local wage theft bills to establishing mayoral task forces and tapping agencies that help low wage workers in spotting wage theft citing hard hitting statistics and heartbreaking first person accounts of exploitation at the hands of employers this updated edition of wage theft in america offers concrete solutions and a roadmap for putting an end to this insidious practice

distributed to some depository libraries in microfiche

this book is a sincere attempt to explain the operating functions of management and tools of communications in a simple and lucid language the primary object of writing this book is to meet the requirements of c a professional examination one students however this book will also be very useful for the students doing b com m com mba and other professional courses even a layman who is interested in knowing basics of management principles and communication skill will find this book extremely useful

collation and restatement of venture capital and corporate restructurings reorganizations and buyouts

marketing and managing tourism destinations is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume it focuses on how destination management is planned implemented and evaluated as well as the management and operations of destination management organizations dmos how they conduct business major opportunities and challenges and issues they face to compete for the global leisure and business travel markets much has changed since the publication of

the second edition of this book in 2018 the covid 19 pandemic was unpredictable at the time and has caused havoc for destinations and dmos the third edition includes many materials about the covid 19 impacts and recovery from the pandemic this third edition has been updated to include four new chapters chapter 2 destination sustainability and social responsibility chapter 3 quality of life and well being of destination residents chapter 11 destination crisis management and chapter 20 destination management performance measurement and management new and updated international case examples to show the practical realities and approaches to managing different destinations around the world coverage of contemporary topics including for example covid 19 social responsibility metaverse mixed reality virtual meetings teleworking digital nomads viral marketing blended travel regenerative tourism meaningful travel and several others a significantly improved illustration program keyword lists it is illustrated in full color and packed with features to encourage reflection on main themes spur critical thinking and show theory in practice written by an author with many years of industry practice university teaching and professional training experience this book is the essential guide to the subject for tourism hospitality and events students and industry practitioners alike

since 1993 the information security management handbook has served not only as an everyday reference for information security practitioners but also as an important document for conducting the intense review necessary to prepare for the certified information system security professional cissp examination now completely revised and updated and in its fifth edition the handbook maps the ten domains of the information security common body of knowledge and provides a complete understanding of all the items in it this is a must have book both for preparing for the cissp exam and as a comprehensive up to date reference

this book will help readers better understand the ethical and cultural assumptions that both american and chinese business cultures bring to business relationships in china it analyzes the relationships developed between the two cultures areas where they conflict and how these conflicts are or are not resolved these relationships are investigated in three stages the author describes and interprets american business experience in china describes and interprets chinese business experience in china including interaction with americans compares these two business cultures as they are experienced in china to investigate the relationships between them centering the cultural analysis on ethical issues feldman s thorough research gets to the crux of how american and chinese executives perceive the ethical and cultural aspects of doing business the result is a book that will prove helpful to all those looking to expertly navigate chinese american business relationships

my revision notes ccea gcse business will help your students plan and manage their revision with our topic by topic planner and exam countdown introduction avoid common mistakes and enhance their answers with exam tips understand key terms they will need for the exam with user friendly definitions and a glossary build quick recall with bullet pointed summaries at the end of each chapter practise and apply their skills and knowledge with exam style questions and answer guidance online

is your company using its talent to create social value or is it simply managing risks to address the problems facing society and business today sustainability is not good enough instead companies need to do their part to lead social change in sustainability to social change leadership and social innovation experts philip mirvis and bradley k googins share their hands on research to reveal how leaders can design and guide their companies to create more inclusive prosperity and become agents of social change the book reveals the inside story of how socially innovative companies are making the strategic shift from minimizing risk to creating social value it then outlines the strategies and practices that leaders can use to address the five biggest problems facing companies and society today purpose prosperity products planet and people filled with real life examples hands on

guidelines and self assessments to rate your company s performance sustainability to social change helps you pivot your company s mindset and practices in order to enhance society and the environment and fuel its own success online resources include a guide to help employees become socially conscious operate in a purposeful company become allies for equity and social justice add social value at work and establish green habits

women in business 2014 summarises the progress made by the oecd mena women business forum wbf since the publication of its first women in business report in 2012

international journal of academe and industry research ijair is an open access refereed journal focused on the two dimensions of business research business education and applied industry research the interconnectedness of the industry and academic institutions needs a platform that aligns their respective research needs from the academic perspective the business program management and the teaching and learning had been dramatically influenced by the industry trends and needs collaborative approaches and internationalization from there comes the indispensable role of the industry as they become partners to the academic institutions in producing quality workforce and entrepreneurs along these areas are the interesting topics for academic and industry researchers

as the world economy becomes more interdependent and competition more global the information technology management challenges of enabling the global marketplace must be met with innovative solutions covering both technological barriers and managerial challenges this discussion includes international issues such as managerial experiences in brazilian hotels competition in the asian automotive industry e business in thailand and job security in egypt a business model handbook for the challenges faced by developing nations is also provided

describing the field spanning individual organisation societal and cultural perspectives in a cross disciplinary manner this is the premier reference tool for students lecturers academics and practitioners to gather knowledge about a range of important topics from the perspective of organisation studies

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